



SetCONNECT

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An Introduction

SetCONNECT was founded with a vision to connect next generation leaders to the revolution of digital transformation through the power of data analytics, education and technology. Our mission is to design, create and deliver world class education for corporate teams and aspiring students to advance global competency in business analytics, data science and AI/ML.

SetCONNECT enables individuals by delivering meaningful learning opportunities that help them achieve their potential. We help organizations develop analytically minded leaders with a passion to drive successful digital transformation. Our team has a rich blend of academic and industry experience with a passion to enable our partners through comprehensive education, training and mentorship. Our advisors are leaders and experts representing a variety of industries including retail, airline, pharmaceutical, automotive, and higher education among others.

SetCONNECT brings global academic offerings to students in different geographies. through:

- Industry-relevant curriculum
- Blended learning
- Outcome focused programs
- A pathway to succeed in the digital era specializing in careers in in-demand areas such as Data Science, Business Analytics, Artificial Intelligence and Machine Learning.

SetCONNECT is partnering with universities, corporations and business entities to deliver programs on a diverse set of curriculums. Most recently we established a partnership with Southern Methodist University (SMU) to offer first of its kind, #4 ranked, Global and Online Master of Science in Data Science (MSDS) program with a unique value proposition to aspiring students in India. We are also partnering with various companies to enable Analytics Centers of Excellence to drive corporate wide analytics awareness, learning and business value.